

Call for papers

Theme/ Topic:

Digitization of the economy and competitiveness of companies in developing economies

Justification

A few years ago, the border between the different markets was clear. The areas of business activity were obvious. Now, at the height of digital transformation, we are witnessing a shift in these traditional markets as the barriers between them are becoming more and more blurred. The digital transformation is thus causing a revolution not only in business but also in many other aspects of economies. And this situation is all the more worrying as we start talking about the uberisation of the economy: "Companies today fear being" uberised " (...)" From taxi drivers to television channels, from filmmakers to restaurants and banks, the way individuals and businesses do business is changing so fast that many companies are struggling to keep up with the pace" (*Financial Times* 2015).

In view of this, some academic research work focusing on the issue has been conducted in some countries such as the US, the EU ... to try to understand the phenomenon of digital transformation and establish its impact on the economic environment in general. However, the differences (both micro and macroeconomic) between developed and developing countries are so blatant that it would be almost impossible to generalize the results of research from developed to developing countries. From these limits, other research has tried to fill the gap by focusing much more on macroeconomic aspects than on the business aspects.

Thus, to our knowledge, there are only a few studies which are concerned with issues related to the competitiveness of companies (especially SMEs) operating in an environment marked by digital transformation. This call intends to contribute to scholarly literature on digitalization, innovation, performance, competitiveness, growth and development, and seeks qualified manuscripts for a global readership, including policy makers, managers, business analysts and academia.

The proposed special issue aims at deepening the research and analysis of digital transformation opportunities for small and medium-sized enterprises (SMEs) in developing economies, the challenges that they face and their real ability to adapt to a hyper dynamic environment.

Topics include but are not limited to :

- **The role technological innovation plays in the digital transformation**
- **digitization of processes and information system**
- **SMEs and digital transformation**
- **The role digital transformation plays in emerging economies growth and development**
- **Digital transformation and competitiveness**

- **Digital transformation and New management methods**
- **Digital transformation, virtual community, transformation of human relations**

Journal of Advances Management Science and Information Systems is a peer reviewed journal aiming to publish the latest research outcomes and applications in the field of management science and information systems. The articles describe the cutting edge work done in particular areas of management and MIS.

The journal aims to be a platform for the academia, management researchers, and management students to understand relationship and interaction between management topics and information technology. It develops an inclusive and theoretical framework by using a multidisciplinary approach combining the two fields for researchers and practitioners.

Guided by double-blind review process, the *JAMIS* seeks to publish high-quality articles, including empirical and theoretical analysis as well as literature review, which contribute to better understand the digitization of the economy and its impact on competitiveness of companies in emerging economies. Specifically, the *JAMIS* encourages opinion articles and research notes, and motivates recent PhDs to submit their doctoral synopsis.

Submission Guidelines

The benefits of publishing in *Journal of Advances Management Science and Information Systems* include:

- Fast-track review; the guaranteed response time is two months
- Easy & fast publication process
- Fair, rigorous peer review process

Paper submission with inquiries: The manuscripts should be submitted by email at:

email of Designated Contact Editor and balla.doucoure@ucad.edu.sn

The special issue welcomes original papers, review papers, technical reports and case studies. Abstract/proposals should be sent by **September 30, 2018**. The deadline for manuscripts is on **January 31, 2019**. The deadline for acceptance is on **June 30, 2019**. All submissions will need to conform to the usual requirements of the *JAMIS* and will be peer reviewed as normal. We plan for this special issue to be finalized by the second half 2019.

Please read the full instructions for authors: [here](#).

Editorial information

- Special Issue Guest Editor: Balla Doucouré, Cheikh Anta Diop University (balla.doucoure@ucad.edu.sn)

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